

## CCPA Compliance Screening and Assessment Tools– Now Available

I am pleased to announce that Dorsey has launched web-based CCPA Screening and Assessment Tools to help organizations in preparing for the California Consumer Privacy Act (CCPA), which goes into effect on January 1, 2020.

Companies can determine whether the CCPA will apply to their operations by using the screening tool available on Dorsey's website. This free tool is available to all organizations and typically takes less than five minutes to complete. It parses the CCPA into four threshold questions, and upon completion of the questionnaire, the tool provides a free report on whether the act applies to the organization based on the answers provided. The online tool can be found <a href="https://example.com/here">here</a>.

If the CCPA applies, Dorsey also offers a more comprehensive online Assessment Tool to help companies evaluate their current CCPA compliance status. Existing Dorsey clients will have immediate access to our online Assessment Tool. Please <a href="mailto:emailto:

Dorsey can offer clients legal services ranging from individualized advice on discrete issues to fixed-fee suites of services for CCPA-related compliance projects.

This new law marks a dramatic sea change in American privacy law, as it imposes significant new burdens on organizations that collect, use or share data on California residents. In addition to imposing significant statutory penalties for non-compliance, the CCPA creates an unprecedented right for consumers to bring class actions if their data is compromised in a breach, even if there are no actual damages. By imposing automatic statutory penalties for each affected consumer if a company fails to implement reasonable security practices and procedures, the CCPA is expected to create potentially enormous class action liability for companies suffering a breach. Dorsey continues to publish timely CCPA updates on its website. Updates can be accessed <a href="https://example.com/here/ccpa.">here</a>.

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